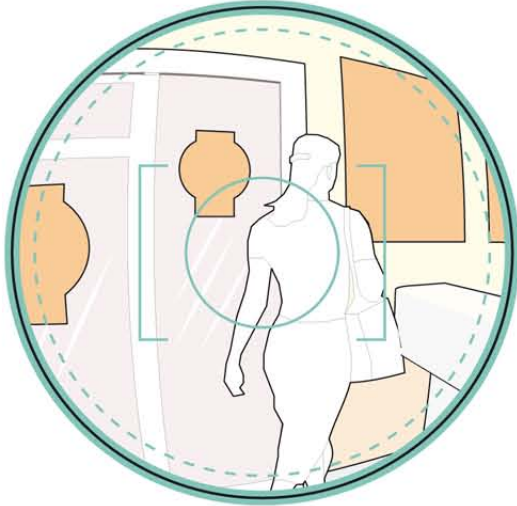


Kenton Instore

Screen Print & POS Advertising

Focus on POS

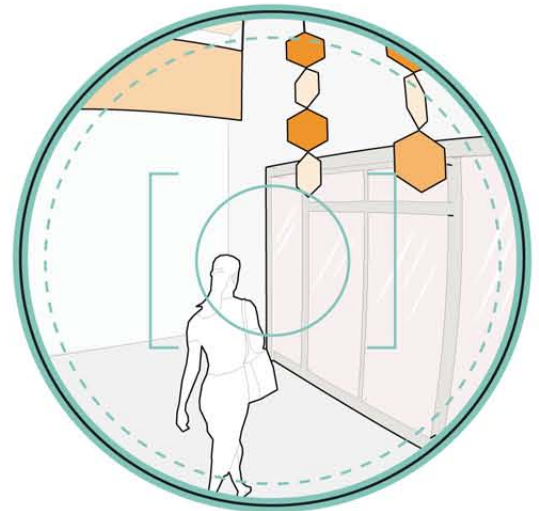
All year round product sales are driven by effective Point of Sale and Packaging and around 70% of purchases are a result of impulse buys made on the spot. Point of Sale advertising has a lot to answer for! Here are a few ideas to get you off the ground; or just reminders for the more experienced among you. Why not take a few minutes to digest our tips and recap on some of the best ideas that are proven to work.



wall & window

Did you know?

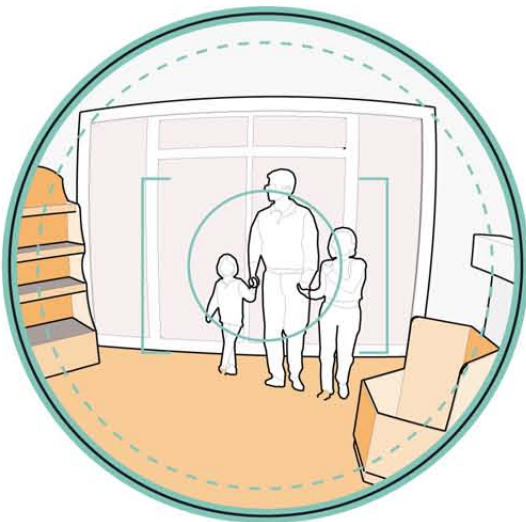
Kenton can produce small runs and personalised posters digitally!
Window stickers produced with self-cling PVC can be reused time and again!
Kenton can supply the widest range of fixings to display your posters where they will get noticed!



ceiling

Did you know?

Hanging mobiles give "life" to your design and grab attention!
Moving mobiles can be just 2 simple pieces or many to form a much more complex design!
Hanging cards are an opportunity to pinpoint the way to your product!



floor

Did you know?

If you tell us what you want to display we can design a unit to suit your shapes – just like Saville Row!
Using a corrugated display offers more graphic space than shelf markers!
The FSDU is much more versatile than shelf space and can be placed in prominent positions in store!

full compliment

Did you know?

Kenton can deliver displays fully-loaded and merchandised with your product!
Kenton can offer a full collation and packing service for your Campaigns and even despatch direct to store!
Kenton can provide a full service from concept to delivery - and all with a smile!

